



G.PULLAIAH COLLEGE OF ENGINEERING & TECHNOLOGY

Venkayapalli - Nandikotkur Road - Kurnool - Andhra Pradesh - 518 452

II MBA I Semester II MID Examinations, November 2016.

Subject: : Human Values & Professional Ethics

Time: 2hrs

Date: 12.11.2016

Max.Marks: 30M

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Instructions: I. Answer the following. II. Each Question carries equal marks.

1. Define how to handle ethical dilemmas at the following
 - a) At work place
 - b) At marketing Strategy
 - c) At finance
 - d) At business Environment.
2. “CSR plays a role under professional ethics”. Justify?
3. What do you understand about professional competence under human order and under management patterns?

=====ALL THE BEST=====



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