



G.PULLAIAH COLLEGE OF ENGINEERING & TECHNOLOGY

Venkayapalli, Kurnool - Andhra Pradesh - 518 452

II-MBA, II -Semester, II-MID Examinations, June 2016.

Subject: Strategic Management

Time: 2hrs

Date: 15.06.2016

Max. Marks: 30M

I. Answer the following. Each Question carries Equal Marks.

1. Define retrenchment strategy? Explain retrenchment strategies used by companies.
2. Illustrate different types of strategies and describe how you use them.
3. Enumerate different types of strategic control? Write guidelines for proper control.

=====ALL THE BEST=====



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