

FIRST INTERNATIONAL CONFERENCE ON EMERGING TRENDS IN MANAGEMENT

The first International Conference on Emerging Trends in Management was organised by department of MBA on 21st February, 2015 in association with Asian Journal for Business Management & Technology (AJBMT). The conference provided a broad forum for management professionals to promote greater awareness on the emerging management practises around the world.

Program Objectives:

- To invite the new perspectives in management.
- To know the emerging technologies in management.

Key Events:

Inaugural, Journal release, Paper Presentations by participants, Valedictory.

INAUGURAL



Lamp lightening by the dignitaries

Chief Guest: Sri. E. S. Chakravarthy,

Centre Head, TCS,

Bengaluru.



Chief Guest addressing the audience

Guest of Honour: Dr. Y. Venkata Rao,
Head of the Department,
Tourism Management,
Pondicherry Central University

JOURNAL RELEASE



First volume of AJBMT released

Total papers received: 87

Total Papers accepted: 38

PAPER PRESENTATIONS

Participants:

- Faculties
- Research Scholars
- Industry Persons
- Students

Adjudicator: Dr. G. Rama Krishna,

Head of the Department,

Department of Management,

Rayalaseema University.

VALEDICTORY

Chief Guest: Dr. M. Deva Kumar,

Professor, JNTUA