

# G.PULLAIAH COLLEGE OF ENGINEERING & TECHNOLOGY, KURNOOL

Department of Management Studies

HR CLUB

Date: 5-10-2016

Day: Wednesday

**Name of the activity:** Dream venture

**Targeted group:** MBA I & III semester students

**A Report on Activity:**

**“If you won’t build your Dream, someone will hire you to build their Dreams”**

With the above motto an activity named **“DREAM VENTURE”** was organised by HR club for MBA students on **5<sup>th</sup> October, 2016** from 9.30am to 1.15 pm., at seminar hall. The main aim of the activity was to encourage Entrepreneurship. The activity was all about the dream ventures of the students. Nearly 14 teams have come up with different dream projects. Students have presented their dream venture, its objectives, mission, vision, Human Resources required, sources of Finance, Promotion strategies that can be adopted, and analysis of competition etc. The activity was a treasure house of unique ideas.

**Benefits to the students:**

- Analysis of market
- Innovative ideas & brainstorming
- Various sources of finance
- Steam spirit.



