

G. PULLAIAH COLLEGE OF ENGINEERING & TECHNOLOGY, Kurnool

Department of MBA

Marketing Club

Date: 07-08-2017

Day: Monday

Name of the activity: YOU CAN WIN

Targeted group: MBA III semester students

A Report on Activity:

An activity named “**YOU CAN WIN**”; a **Book Review** was organized by Marketing club for III Semester- MBA students on **07th August, 2017** from 9:30am to 03:50 pm., at E-Class room. The main aim of the activity was to help students understand and develop new goals, new sense of purpose, and new ideas about him/her and achieve life time success. The book review was presented by 16 teams; each team presented a chapter like Attitude, Success, Self Esteem, Goal Setting etc., . The activity ended with feedback on presentations and prize distribution.



