

**Question 1 is compulsory. Answer one from 2 or 3 and one from 4 or 5.**

|              |   | Marks    | Unit     | CO     | Cognitive Level |
|--------------|---|----------|----------|--------|-----------------|
| <b>1. a)</b> | List out the methods of Training              | <b>2</b> | <b>3</b> | C401.c | Remember        |
| <b>1. b)</b> | How do you calculate Economic Order Quantity? | <b>2</b> | <b>3</b> | C401.d | Apply           |
| <b>1. c)</b> | Define Operations Management?                 | <b>2</b> | <b>4</b> | C401.d | Remember        |
| <b>1. d)</b> | Write a short note on MIS.                    | <b>2</b> | <b>5</b> | C401.f | Understand      |
| <b>1. e)</b> | “Mission is seed of Business.” Justify.       | <b>2</b> | <b>5</b> | C401.e | Evaluate        |

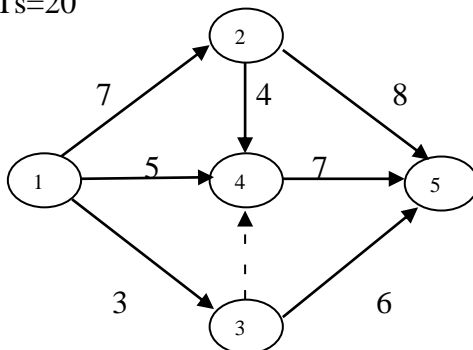
- 2.** Illustrate the functions of Human Resource Management. Briefly describe each function of HR Management.

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| MARKS:<br>10 M | UNIT:3 | C401.c | Cognitive level:<br>Understand |
|----------------|--------|--------|--------------------------------|

- 3.** Discuss the following steps in Inventory Control process:  
(a) Stores Management  
(b) Purchase Management

|                |        |        |                                |
|----------------|--------|--------|--------------------------------|
| MARKS:<br>10 M | UNIT:3 | C401.d | Cognitive level:<br>Understand |
|----------------|--------|--------|--------------------------------|

- 4.** Given the following network diagram and duration, Calculate the earliest expected time and latest allowable occurrence time, slack for all the events in the network. Also find out the critical path. Consider  $T_s=20$



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|----------------|--------|--------|---------------------------|
| MARKS:<br>10 M | UNIT:4 | C401.d | Cognitive level:<br>Apply |
|----------------|--------|--------|---------------------------|

- 5.** What do you mean by Strategic Management? Explain the steps in strategy formation and implementation.

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| MARKS:<br>10 M | UNIT:5 | C401.e | Cognitive level:<br>Understand |
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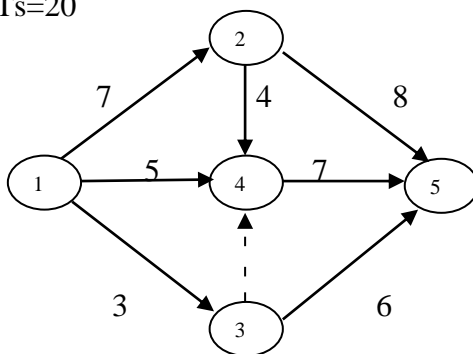
**2.** Illustrate the functions of Human Resource Management. Briefly describe each function of HR Management.

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|----------------|--------|--------|--------------------------------|
| MARKS:<br>10 M | UNIT:3 | C401.c | Cognitive level:<br>Understand |
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**3.** Discuss the following steps in Inventory Control process:  
(c) Stores Management  
(d) Purchase Management

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|----------------|--------|--------|--------------------------------|
| MARKS:<br>10 M | UNIT:3 | C401.d | Cognitive level:<br>Understand |
|----------------|--------|--------|--------------------------------|

**4.** Given the following network diagram and duration, Calculate the earliest expected time and latest allowable occurrence time, slack for all the events in the network. Also find out the critical path. Consider  $T_s=20$



|                |        |        |                           |
|----------------|--------|--------|---------------------------|
| MARKS:<br>10 M | UNIT:4 | C401.d | Cognitive level:<br>Apply |
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**5.** What do you mean by Strategic Management? Explain the steps in strategy formation and implementation.

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| MARKS:<br>10 M | UNIT:5 | C401.e | Cognitive level:<br>Understand |
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**Question 1 is compulsory. Answer one from 2 or 3 and one from 4 or 5.**

|              |   | Marks    | Unit     | CO     | Cognitive Level |
|--------------|---|----------|----------|--------|-----------------|
| <b>1. a)</b> | Define Recruitment.                     | <b>2</b> | <b>3</b> | C401.c | Remember        |
| <b>1. b)</b> | What do you understand by ABC Analysis? | <b>2</b> | <b>3</b> | C401.d | Understand      |
| <b>1. c)</b> | Enlist types of Plant Lay-outs.         | <b>2</b> | <b>4</b> | C401.d | Remember        |
| <b>1. d)</b> | Give an example of Vision statement.    | <b>2</b> | <b>5</b> | C401.e | Apply           |
| <b>1. e)</b> | Write a short note on TQM.              | <b>2</b> | <b>5</b> | C401.f | Understand      |

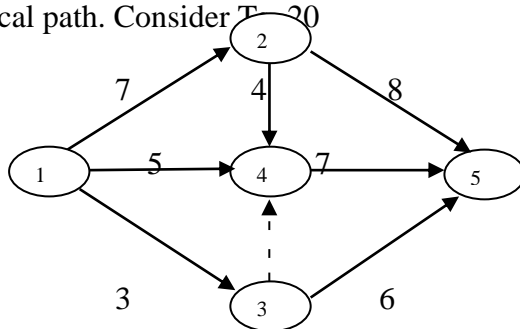
2. How do HR functions change as the firm grows in size? Briefly describe each function of HR management..

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| MARKS:<br>10 M | UNIT:3 | C401.c | Cognitive level:<br>Understand |
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3. Discuss the following terms:  
(a) Marketing Mix  
(b) Distribution Channels

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|----------------|--------|--------|--------------------------------|
| MARKS:<br>10 M | UNIT:3 | C401.d | Cognitive level:<br>Understand |
|----------------|--------|--------|--------------------------------|

4. Given the following network diagram and duration, Calculate the earliest expected time and latest allowable occurrence time, slack for all the events in the network. Also find out the critical path. Consider  $T_0 = 20$



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| MARKS:<br>10 M | UNIT:4 | C401.d | Cognitive level:<br>Apply |
|----------------|--------|--------|---------------------------|

5. Corporate Planning Bridges the gap between present and future business. How? And also explain the process with a live example.

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| MARKS:<br>10 M | UNIT:5 | C401.e | Cognitive level:<br>Understand |
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|              |   | Marks    | Unit     | CO     | Cognitive Level |
|--------------|---|----------|----------|--------|-----------------|
| <b>1. a)</b> | Define Recruitment.                     | <b>2</b> | <b>3</b> | C401.c | Remember        |
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| <b>1. e)</b> | Write a short note on TQM.              | <b>2</b> | <b>5</b> | C401.f | Understand      |

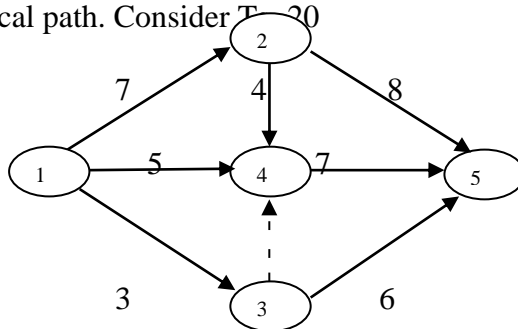
**2.** How do HR functions change as the firm grows in size? Briefly describe each function of HR management..

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| MARKS:<br>10 M | UNIT:3 | C401.c | Cognitive level:<br>Understand |
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**3.** Discuss the following terms:  
(a) Marketing Mix  
(b) Distribution Channels

|                |        |        |                                |
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| MARKS:<br>10 M | UNIT:3 | C401.d | Cognitive level:<br>Understand |
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**4.** Given the following network diagram and duration, Calculate the earliest expected time and latest allowable occurrence time, slack for all the events in the network. Also find out the critical path. Consider  $T_0 = 20$



|                |        |        |                           |
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| MARKS:<br>10 M | UNIT:4 | C401.d | Cognitive level:<br>Apply |
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|              |  | Marks    | Unit     | CO     | Cognitive Level |
|--------------|--|----------|----------|--------|-----------------|
| <b>1. a)</b> | Define Performance Appraisal.  | <b>2</b> | <b>3</b> | C401.c | Remember        |
| <b>1. b)</b> | Enlist types of Production.  | <b>2</b> | <b>3</b> | C401.d | Remember        |
| <b>1. c)</b> | Draw a network representing activities, events and dummy activity in it. | <b>2</b> | <b>4</b> | C401.d | Analyse         |
| <b>1. d)</b> | “Strategy is a means to end.” Justify                                    | <b>2</b> | <b>5</b> | C401.e | Evaluate        |
| <b>1. e)</b> | Write a short note on JIT.   | <b>2</b> | <b>5</b> | C401.f | Understand      |

**2. Identify and discuss the functions of Personnel Manager.**

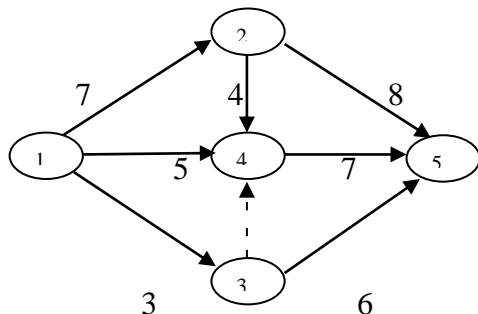
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| MARKS:<br>10 M | UNIT:3 | C401.c | Cognitive level:<br>Understand |
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**3. Write a short note on:**

- (a) Purchase Management
- (b) Marketing Management

|                |        |        |                                |
|----------------|--------|--------|--------------------------------|
| MARKS:<br>10 M | UNIT:3 | C401.c | Cognitive level:<br>Understand |
|----------------|--------|--------|--------------------------------|

**4. Given the following network diagram and duration, Calculate the earliest expected time and latest allowable occurrence time, slack for all the events in the network. Also find out the critical path. Consider  $T_s=20$**



|                |        |        |                           |
|----------------|--------|--------|---------------------------|
| MARKS:<br>10 M | UNIT:4 | C401.c | Cognitive level:<br>Apply |
|----------------|--------|--------|---------------------------|

**5. What do you mean by Strategic Management? Explain the process of Strategic Management.**

|                |        |        |                                |
|----------------|--------|--------|--------------------------------|
| MARKS:<br>10 M | UNIT:5 | C401.c | Cognitive level:<br>Understand |
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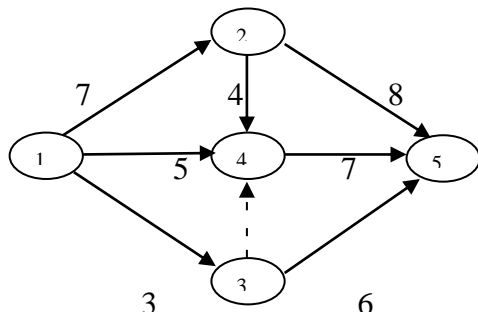
|                |        |        |                                |
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| MARKS:<br>10 M | UNIT:3 | C401.c | Cognitive level:<br>Understand |
|----------------|--------|--------|--------------------------------|

**3. Write a short note on:**

- (c) Purchase Management
- (d) Marketing Management

|                |        |        |                                |
|----------------|--------|--------|--------------------------------|
| MARKS:<br>10 M | UNIT:3 | C401.c | Cognitive level:<br>Understand |
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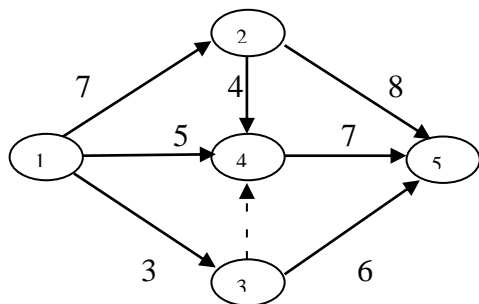
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|              |   | Marks    | Unit     | CO     | Cognitive Level |
|--------------|---|----------|----------|--------|-----------------|
| <b>1. a)</b> | Define Job Analysis.                            | <b>2</b> | <b>3</b> | C401.c | Remember        |
| <b>1. b)</b> | What do you understand by Materials Management? | <b>2</b> | <b>3</b> | C401.d | Remember        |
| <b>1. c)</b> | Enlist trends in Operations Management.         | <b>2</b> | <b>4</b> | C401.d | Remember        |
| <b>1. d)</b> | Identify the Generic Strategy Alternatives.     | <b>2</b> | <b>5</b> | C401.e | Understand      |
| <b>1. e)</b> | Write a short note on ERP.                      | <b>2</b> | <b>5</b> | C401.f | Understand      |

2. “The objective of HR Management in an organization is to attain maximum individual development, desirable working relationship between employers and employees and effective inclusion of human resource.” Elucidate

|                |        |        |                                |
|----------------|--------|--------|--------------------------------|
| MARKS:<br>10 M | UNIT:3 | C401.c | Cognitive level:<br>Understand |
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|                |        |        |                           |
|----------------|--------|--------|---------------------------|
| MARKS:<br>10 M | UNIT:4 | C401.d | Cognitive level:<br>Apply |
|----------------|--------|--------|---------------------------|

4. (a) Distinguish between PERT and CPM.

|               |        |        |                             |
|---------------|--------|--------|-----------------------------|
| MARKS:<br>5 M | UNIT:4 | C401.d | Cognitive level:<br>Analyse |
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- (b) What do you mean by Project crashing? State the procedure involved in project crashing.

|               |        |        |                                |
|---------------|--------|--------|--------------------------------|
| MARKS:<br>5 M | UNIT:4 | C401.d | Cognitive level:<br>Understand |
|---------------|--------|--------|--------------------------------|

5. Write a short notes on:

- (a) SWOT Analysis.  
(b) Environmental Scanning.

|                |        |        |                                |
|----------------|--------|--------|--------------------------------|
| MARKS:<br>10 M | UNIT:5 | C401.e | Cognitive level:<br>Understand |
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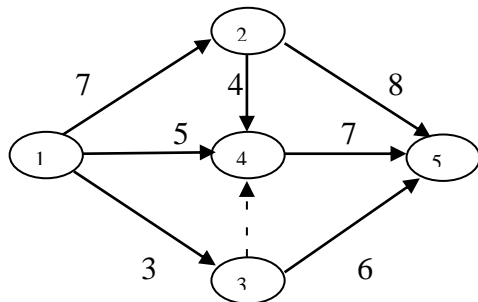
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4. (a) Distinguish between PERT and CPM.

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|---------------|--------|--------|-----------------------------|
| MARKS:<br>5 M | UNIT:4 | C401.d | Cognitive level:<br>Analyse |
|---------------|--------|--------|-----------------------------|

- (c) What do you mean by Project crashing? State the procedure involved in project crashing.

|               |        |        |                                |
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| MARKS:<br>5 M | UNIT:4 | C401.d | Cognitive level:<br>Understand |
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5. Write a short notes on:

- (c) SWOT Analysis.  
(d) Environmental Scanning.

|                |        |        |                                |
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| MARKS:<br>10 M | UNIT:5 | C401.e | Cognitive level:<br>Understand |
|----------------|--------|--------|--------------------------------|