

G. PULLAIAH COLLEGE OF ENGINEERING & TECHNOLOGY, Kurnool
Department of MBA
MARKETING CLUB

Date: 14-03-2018

Day: Wednesday

Name of the Activity : Logo Lokam

Targeted Group : MBA II semester students

A Report on Activity:

An activity named “**LOGO LOKAM**” was organised by Marketing Club for I Year II Semester MBA students on **14th March, 2018** from 9:30am to 4:00 pm., at E-Class Room. In this activity, the students were divided into teams and each team gave presentation on the Logos of the various companies. The activity proved to be very interesting as it focused on the meaning of Logo of each company, the reason behind selecting that particular logo etc.

The best Presentations were awarded prizes as follows:

- **First Prize:**
Madhumitha, Akhila, Hima Bindu, Hari Priya, D. Mounika
- **Second Prize:**
Moimun Sultana, Komali, Mounika, Krishna Veni, Latha
- **Third Prize:**
Afroz, Riyaz, Anil Kumar, Abdulla Khan, Abdul Rehman





SNAPSHOTS OF THE EVENT AND PRIZE DISTRIBUTION